



THE NEW NORMAL IN HEALTHCARE

How To Overcome the Challenges During Pandemic Era

PHARMA MEDICAL INDUSTRY

CARDIOLOGISTS ROLE IN DIABETES CARDIAC PHARMACY PHARMA MEDICAL INDUSTRY 18 th DECEMBER 2020 SESSION 1 - HALL 1		CHAIRMAN
		Amal Alnajar
		Kawther Ali Salah
TIME	TOPIC	SPEAKER
14:00 - 14:20	Diabetes and Heart Failure: New Emphasis on SGLT2Inhibitors	Mohammed Arafah
14:20 - 14:40	Management of Individuals with Diabetes & CVD	Waleed AlHabeeb
14:40 - 15:00	CVOTs in Diabetes: What have we learned so Far?	Saud AlSifri
15:00 - 15:20	Health Economics of Diabetes Prevention in Saudi Arabia: A Rewarding Investments	Fakhr Al-Ayoubi
15:20 - 15:30	Q & A	
15:30 - 15:45	PRAYER BREAK	

MARKETING OVER VIEW PHARMA MEDICAL INDUSTRY 18 th DECEMBER 2020 SESSION 4 - HALL 2		CHAIRMAN
		Abeer Alharbi
		Nasser Al Qahtani
TIME	TOPIC	SPEAKER
20:15 - 20:35	How Low we can go with LDL	Mostafa Alshamiri
20:35 - 20:55	International manufacture in Saudi market experience	Mohammad Khouj
20:55 - 21:15	Handling rare disease	Mona Al Moussli
21:15 - 21:35	Role of risk management plans in medications used in rare diseases	Thamer Al Shammary
21:35 - 21:45	Q & A	



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ADAPTATION WITH LOCAL INSTRUCTIONS
PHARMA MEDICAL INDUSTRY
18th DECEMBER 2020
SESSION 4 - HALL 1

CHAIRMAN

Fakhr Al-Ayoubi

Fahad Shabel

SPEAKER

TIME

TOPIC

Tarek Alfaqeeh

20:15 - 20:35

Community Pharmacy experience in pandemic

Anas Fayoumy

20:35 - 20:55

Portfolio of medical devices

James Herlihy

20:55 - 21:15

COVID - 19 Lessons learned in hospitals

Sameh Awaad

21:15 - 21:35

LMWHs vs UFHs: is the smaller better ?

21:35 - 21:45

Q & A